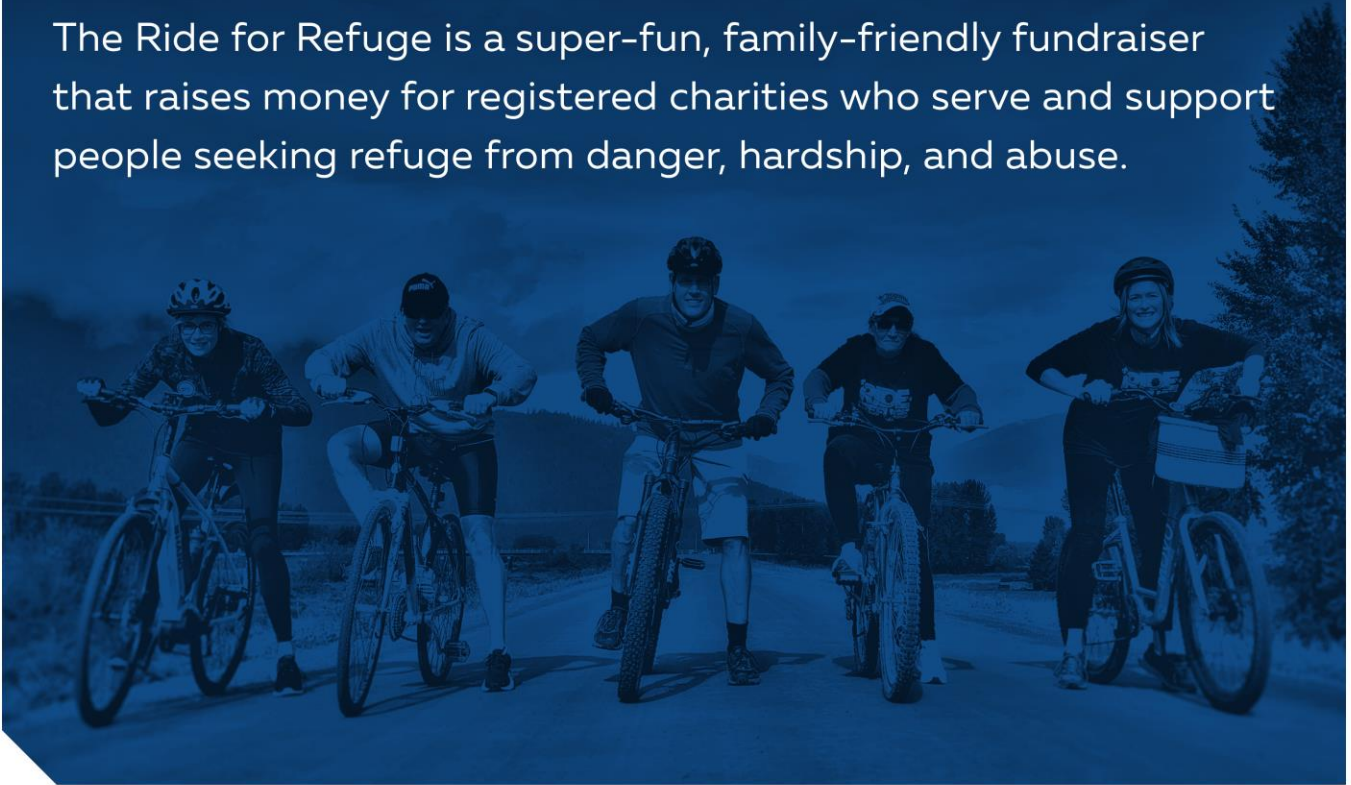


RIDE FOR
REFUGE

sponsorship package 2022

The Ride for Refuge is a super-fun, family-friendly fundraiser that raises money for registered charities who serve and support people seeking refuge from danger, hardship, and abuse.



**BACK DOOR
MISSION**



Back Door Mission

66 Simcoe Street South

Oshawa, ON, L1H 4G3

Phone 905-728-4664

Web www.BackDoorMission.ca

9 out of 10

participants
recommend the RIDE

top 30

ranked among the top
fundraising events in Canada



About Us

Back Door Mission is the proud host charity for Ride for Refuge Oshawa. Your sponsorship of the RIDE helps us fund the operation of the event for our whole community and for our own programs.

Become a Sponsor!

The Ride for Refuge is an opportunity for people to get out with their friends and loved ones to bike, walk, cheer, and raise money for Back Door Mission.

Sponsorship in the Ride for Refuge is a unique medium for businesses to reach a wider audience, while aligning with a charity dedicated to improving the quality of life for people seeking refuge from danger, hardship, and abuse. Back Door Mission relies on businesses like yours to support us in our work.

Lead Sponsor for Oshawa - \$2000+

- Opportunity for opening remarks at the event
- Recognition as Lead Sponsor during opening ceremonies
- Recognition as Lead sponsor on participant + team pages, website, emails, and social media
- Invitation to attend and speak at launch party (where applicable)
- Option for Event Day booth or display
- Option to add a "Proud Sponsor of the Ride for Refuge" badge to company emails, website, and social media
- Key volunteer roles set aside (where applicable)

Rest Stop Sponsor - \$1000+

- Recognition on participant + team pages, web, emails, and social media
- Your name and logo displayed at the Rest Stop
- Option for Event Day booth or display at the Rest Stop
- Clickable logo on team and participant pages (seen by all participants and donors – 4X the reach of a physical route sign!)
- Rest Stop volunteer roles set aside

Distance Sponsor - \$500+

- Recognition on participant + team pages, emails, web, and social media
- Clickable logo on team and participant pages (seen by all participants and donors – 4X the reach of a physical route sign!)
- Your name and logo displayed on each kilometer you sponsor



don't see what you're looking for?

Talk to us! We can work with you to create your own customized sponsorship opportunity.

To become a Ride for Refuge sponsor, please contact:
Stacey Snow
Phone: (905) 243-2502
Email: ssnow@backdoormission.ca

Next Steps

1. Confirm Your Sponsorship Level

Please call or email your RIDE sponsorship representative to discuss your sponsorship type and financial level (see yellow contact box above for more info).

2. Email Logo

Please email your RIDE sponsorship rep a high-quality copy of your corporate logo. Your logo will appear on your local RIDE location's page, usually within a day or so. (Visit <https://rideforrefuge.org/location/oshawa> to see page)

3. Make a Payment

Once you have confirmed your sponsorship type and amount with your rep, you will receive an invoice directly from Blue Sea Foundation (the charity who operates the RIDE). From there, you can quickly and securely pay your invoice online via **Credit Card**.

Note: We also accept cheques (allow 1-4 weeks for processing). Please make payable to "Ride for Refuge", and mail directly to Blue Sea Foundation, 260-659 King St. East, Kitchener, ON, Canada, N2G 2M4.



blueseas
FOUNDATION

Blue Sea Foundation is a registered Canadian charity (819882655 RR0001) that exists to help other charities thrive financially by providing easy access to profitable turn-key fundraising events and services, like the **Ride for Refuge**, the **Coldest Night of the Year**, and **The Grand Parade**.

RIDE FOR REFUGE
what moves you?
rideforrefuge.org